

Community Public Relations
Minutes for meeting February 8, 2017
Byers/Davidson Room 10:00am
Sawyer Free Library

In attendance: Wendy Quinones, Michelle Williams, Fran Aliberti, Deborah Kelsey, Christine Armstrong,
Beth Pocock

Reports:

Christine Armstrong—Christine reported on her priorities concerning talking points and signage
Deborah requested she raise collateral materials to the top of her priorities which she agreed to do.

Social Media – Beth updated committee on staff working on social media. The need for a
Communications Plan was discussed. Beth agreed to draft a plan by the next meeting.

Policy for Corporate Sponsorship -- The need for bags was discussed. Christine will design.
Wendy will discuss with Executive Committee after Community Public Relations drafts a policy.

Meeting was adjourned at 11:27

Next meeting will be held March 15, 2017 10:00pm

Respectfully submitted,

Beth Pocock
Assistant Director
Sawyer Free Library