**Gloucester Lyceum and Sawyer Free Library**

**Corporate Communications Committee**

**Wednesday, January 3, 2018 at 10:00 am**

**Byers/Davidson Room, Saunders House**

**2 Dale Avenue, Gloucester, MA 01930**

Meeting agenda

1. Call to order, welcome and introductions

2. Approval of minutes December 6, 2017

3. Old business

* Marketing
* Community Outreach with Strategic Planning Committee
* Annual Appeal analysis of results
* Other

4. New Business

* Annual Report to the Corporation
* New Members
* Exterior Signage
* Other

5. Adjourn

6. Next meeting: February 7, 2018 at 10:00 am